

Instore  
**DESIGN**

YOUR DIGITAL SIGNAGE PARTNER



VISUAL  
SOUND  
LIGHT



*„Create your unique digital design.“*





Nowadays is more and more difficult to attract the customers. We know how to change it and enhance customers to spend more time in your shop and get in touch with your products thanks to our VISUAL technologies.



# VISUAL

WE CHANGE  
THE CUSTOMER  
EXPERIENCE



LED SCREENS  
DIGITAL SIGNAGE  
LARGE SCREENS  
STORE SHELF SCREENS  
LCD DISPLAYS  
SHOPWINDOW SCREENS



VISUAL

Instore  
**DESIGN**

# IMAGINATION HAS NO LIMITS



Visualize the gate to your shop that would instantly captivate by-passing customers and spark their interest. Due to the thin and high quality screen, this kind of LED screen has the minimum space requirements.



WE CHANGE  
THE CUSTOMER  
EXPERIENCE



DISPLAYS

VARIOUS SHAPES

See various displays and screens  
to choose from...

 VISUAL

Instore  
**DESIGN**

CURVED BILLBOARDS

BANNERS

FLOOR SCREENS

TOTEMS

DISPLAYS

DIGITAL  
TICKER PRICE  
DISPLAYS

WE CHANGE  
THE CUSTOMER  
EXPERIENCE



VISUAL

Instore  
DESIGN

## OUR PROJECTS

Long LED screen strips provide a unique experience. Design of stores with warm atmosphere. Luxury design combined with modern technologies.



WE CHANGE  
THE CUSTOMER  
EXPERIENCE







Not only eyes but also ears are very important for perceiving the experience. Let the sound express your products. Catch the ear of your customer.



**SOUND**

MORE IMPORTANT  
THAN  
YOU THINK



AMBIENT  
EXPERIENCE  
CLUB



SOUND

Instore  
DESIGN

## FROM QUIET TO LOUD



Our sound system creates a relaxing atmosphere with ambient sounds throughout your business. Let yourself enjoy the clear ambient sounds. Create a dynamic experience and unforgettable atmosphere with music that vibrates throughout your body.



AMBIENT  
SOUND CONCEPT

PERFECT  
QUIET  
MUSIC



EXPERIENCE  
SOUND CONCEPT

DYNAMIC  
DIMENSION  
EXPERIENCE



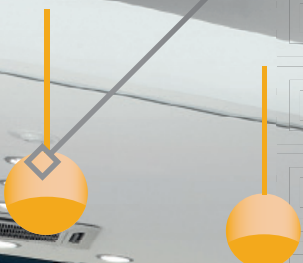
CLUB  
SOUND CONCEPT

MORE THRILL  
WITH LOUDER  
MUSIC

MORE IMPORTANT  
THAN  
YOU THINK

# 3 SOUND SYSTEMS

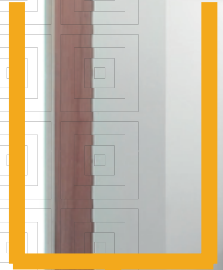
HANGING SPEAKERS



WALL SPEAKERS



ZONE 1



ZONE 2

Each space and room can be individually covered by different sound...



# SOUND

Instore  
**DESIGN**



CEILING SPEAKERS

ZONE 3

MORE IMPORTANT  
THAN  
YOU THINK





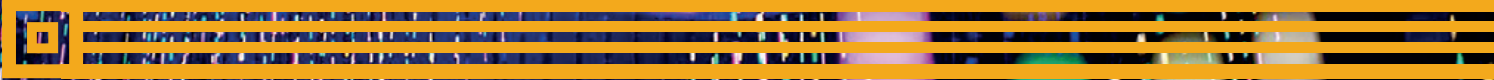
SOUND

Instore  
DESIGN

# OUR SOUND PROJECTS



MORE IMPORTANT  
THAN  
YOU THINK





It is important to choose the proper light design in your shop. We create optimal light atmosphere and enhance the shopping experience. Different products need different light concepts.



**LIGHT**

LET YOUR  
PRODUCT  
SHINE



INTERIORS  
ARCHITECTURE  
SHOW  
DECORATION



LIGHT

Instore  
**DESIGN**

## LET THE LIGHT SHINE



Let the light design support your purposes. We will guide you throughout all the process from darkness to the light. We usually work with track lights, ceiling lights, projectors, LED strips, ambilight, and we make complete light solutions. There is no black spot in our projects.



LET YOUR  
PRODUCT  
SHINE



LIGHT

Instore  
**DESIGN**

# OUR LIGHT PROJECTS



LET YOUR  
PRODUCT  
SHINE



LIGHT

Instore  
DESIGN

# OUR LIGHT PROJECTS



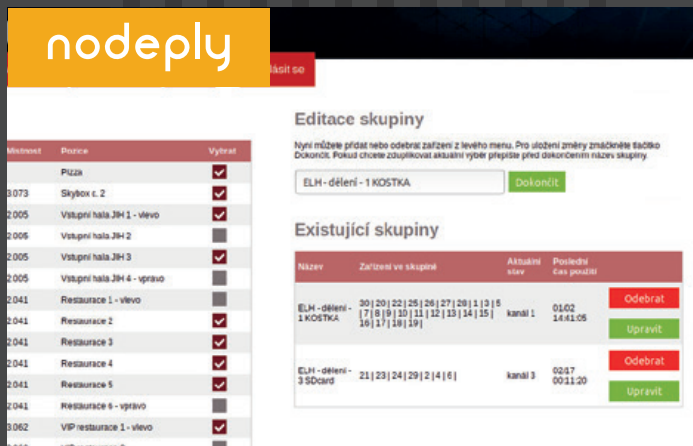
LET YOUR  
PRODUCT  
SHINE



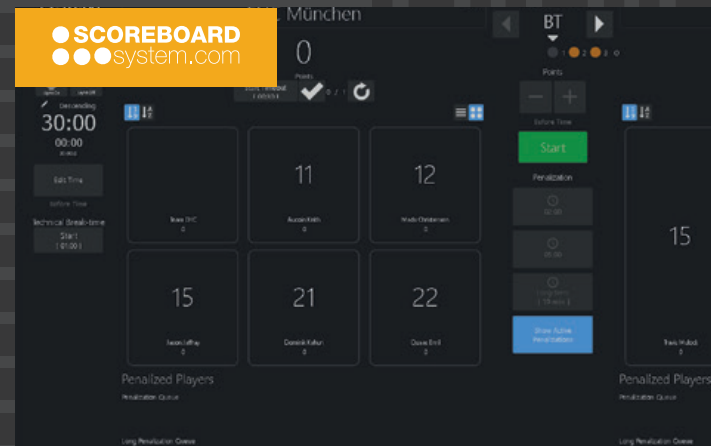
# APPLICATIONS AND SOFTWARE DEVELOPMENT

# SMART CONTROL SOFTWARE APPLICATIONS

Multimedia control software applications. Control your digital content with our software. Custom software solutions.



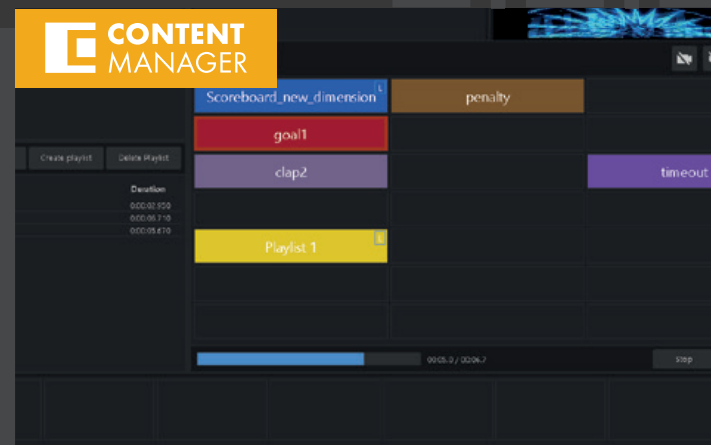
Nodeply – multimedia player and IPTV



Media player – multimedia files player



MADRIX – multimedia control system



Content manager – digital signage



# OUR OTHER PROJECTS

...we are more than **Instore  
DESIGN**



UNIBAIL  
RODAMCO  
WESTFIELD



Vic nákupu. Vic zažitku.

aupark

METROPOLE  
ZLČÍN

CINEMA  
CITY

CineStar



Ann  
parfumerie



Holiday Inn

Kempinski  
HOTELIERS SINCE 1897



HOCHTIEF

Bata

metr@stau

AGROFERT

TATRY  
MOUNTAIN RESORTS

ledmultimedia



Rebuy  
STARS

King's  
CASINO EUROPE

PRA  
PRA  
PRA  
PRA  
G  
H  
A  
G  
U  
E

Město Plzeň



Pardubice



VISUAL  
SOUND  
LIGHT



## OUR EXTRA VALUE

- company headquarters in the Czech Republic
- we operate in the markets of Central Europe
- more than 25 years of experience on the market
- more than 60 skilled employees
- group annual turnover more than € 16 million
- our own development and research department
- professional service background



25 YEARS OF  
EXPERIENCE



60 MONTHS  
WARRANTY



CUSTOMER  
SUPPORT  
24/7



CONTENT  
MANAGEMENT  
SERVICES



TURNKEY  
SERVICES



PROJECT  
MANAGEMENT



MORE  
THAN 1250  
INSTALLED  
PROJECTS



MARKET  
LEADERS

■ VISUAL  
■ SOUND  
■ LIGHT



### PRAGUE

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**HDT** ▶ Play with Us

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